



monday movie madness

infinity park

glendale, colorado

2017 movie dates

june 26

july 10

july 17

july 24

august 7

stadium opens

6:30pm

viewers choice movies

7:30pm



INFINITY PARK  
GLENDALE COLORADO



# sponsorship OPPORTUNITY

The City of Glendale and Infinity Park are thrilled to be hosting the 10th Annual **Monday Movie Madness** again this year. **Monday Movie Madness** has experienced over 550% growth in attendance over the years since it started, and we expect to experience growth again this year. This is a terrific opportunity for a limited number of sponsors to be here on site and gain exposure with our patrons. **Monday Movie Madness** dates for 2017 will be **June 26, July 10, July 17, July 24 and August 7.**

We will have a **new start time** this year - gates to Infinity Park will open at 6:30pm with the movie to start at 7:30pm - and something even more exciting - we will have a **BRAND NEW jumbo screen!** This is the same jumbo screen and digital signage that is used at Mile High Stadium so it is top-of-the-line equipment that we know our movie-goers are going to love!

**on-site sponsor:** \$250/night or \$1,000 for entire season

- on-site opportunity at all movie nights
- opportunity to include offer and/or swag in prize packs (prizes to be provided by sponsor)
- jumbo screen logo recognition

**supporting sponsor:** \$2,500

- on-site opportunity at all movie nights
- opportunity to include offer and/or swag in prize packs (prizes to be provided by sponsor)
- jumbo screen static ad at least two times per movie night during mmm
- logo recognition on all mmm marketing printed materials\*
- leaderboard website advertisement on movies page of infinity park website

**presenting sponsor:** \$5,000

- presenting sponsor recognition
- on-site opportunity at all movie nights
- opportunity to include offer and/or swag in prize packs (prizes to be provided by sponsor)
- jumbo screen static ad at least two times per movie night during mmm
- logo recognition on all mmm marketing printed materials\*
- leaderboard website advertisement on movies page of infinity park website
- one railing banner in stadium
- at least 4 social media mentions and/or tags during mmm

If you are interested in becoming a sponsor of Monday Movie Madness, please contact Kirsten Kreiling at 303.639.4412 or by email at [kirsten@glendalerugby.com](mailto:kirsten@glendalerugby.com)

• sponsorship agreement must be in place prior to may 15, 2017 to guarantee placement

[moviesatinfinitypark.com](http://moviesatinfinitypark.com)